



COOKIE AND PRIVATE POLICY

RESPONSIBILITY

Staff Member:	Bursar
Governors' Committee:	Risk

Last Reviewed:	September 2024
Approved (Committee):	October 2024
Noted (Governors):	November 2024

This policy sets out how Unicorn School uses and protects any information that you give us when you use this website.

WEBSITE: PRIVACY POLICY

Unicorn School uses and protects any information that you give us when you use this website in accordance with current Data Protection Law. Unicorn School is committed to ensuring that your privacy is protected.

Should we ask you to provide certain personal information please be assured that it will only be used in accordance with this policy. Unicorn School may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

What we do with the information we gather

The data that you give to us is used by the School to provide you with relevant documentation such as the school prospectus, pupil registration or recruitment information. We do not use the information you provide us with for marketing or publicity purposes

SECURITY

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information. We store all the personal information you provide, on our secure password and firewall protected servers.

N.B. Data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

LINKS TO OTHER WEBSITES

Our website may occasionally offer links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

COOKIES

A cookie, also known as a browser cookie or web cookie, is usually a small piece of data sent from a website and stored in a user's Web Browser while a user is browsing a website.

They are used by us to help our users navigate the Unicorn School website efficiently and perform certain functions. Due to their core role of enhancing or enabling usability or site processes, disabling cookies may prevent users from using certain parts of this website. You can find more information about "cookies" at: www.allaboutcookies.org

How We Use Cookies

The Unicorn School website uses Google Analytics, a service that generates detailed statistics about the visitors to a website. It is the most widely used website statistics service.

To gather statistical information, Google Analytics use “performance cookies”. These cookies collect anonymous information about how visitors use websites, for instance which pages visitors go to most often, whether they have been to the site before and how long they remain on each page.

These cookies do not collect personal data. The information these cookies collect is aggregated and therefore anonymous and only used to improve how a website works. You can find further information on cookies used by Google Analytics at:

<https://developers.google.com/analytics/resources/concepts/gaConcepts/Cookies>

Updated:

September 24 KG